

For health professionals





## The current problem

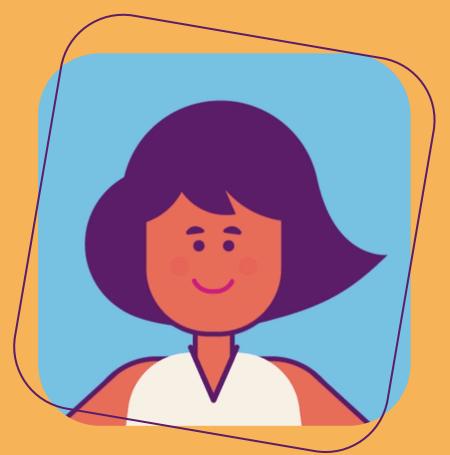
- 2M+ healthcare workers in Brazil with high rates of workrelated stress and mental health disorders
- Impacting individuals, health systems and quality of patient care
- Need to address mental health and resilience but, huge mental health treatment gap



**AI-Powered** 

**Virtual Mental** 

**Health Assistant** 





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MENTAL HEALTH
CHECK-UP



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SELF CARE via APP







Standardized questionnaires, personalized feedback

Validated scales to assess:

- **Depression** (PHQ-9)
- **Anxiety** (GAD-7)
- Burnout (OBLI)
- **Resilience** (RS-14)

Providing the user with **personalized feedback** 

Interactive **conversation** and **gamification**, less than 10 minutes to complete.



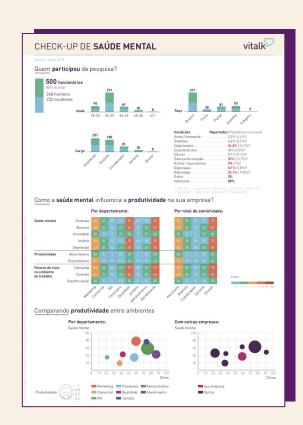


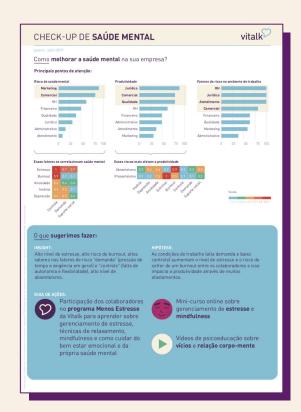




### **Organizational Insights**

- Public & private health systems
- Aggregated data
- Anonymous and confidential
- Offers insights and recommends organizational level strategies







Evidence-based psychoeducational

exercises to promote **self-care** 



Aprendendo a perdoar





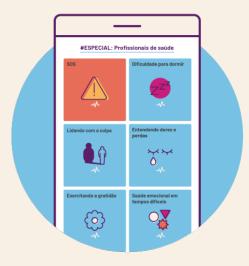
## **Self Care Programmes based on personal objectives**



**CORE CONTENT:** Mood tracking, cognitive restructuring, relaxation, breathing, mindfulness, gratitude and appreciation, self-compassion, worry management, coping skills (emotional, problem and life focused). All written by **clinical experts** and **UX team**.



#### **Self Care Interventions made for Healthcare Professionals**



Additional on-demand conversations



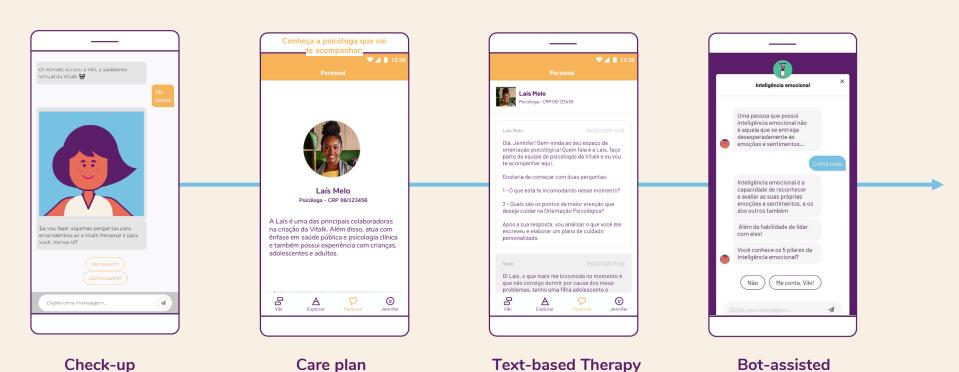
Various audio exercises



SOS - immediate tools and links to support



# Asynchronous conversations with a Licensed Psychologist





### What next

- Reach 20K healthcare workers in 2020
- Translate into other languages
- Continue to develop content & Al capabilities







## **Obrigado!**

Thank you!

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