



"Applause is not enough. We need ACTION!"
World Health Worker Week 2021

CALLING ALL HEALTH WORKERS: TELL US WHAT YOU NEED

#ApplausesNotEnough | April 2021

Are you a health worker? Join our video campaign!

For World Health Worker Week (April 5 – 9) and throughout April, we want to share your testimonials. **Tell us what you need**—beyond the applause—to be safer, healthier, and more prepared to do the job.

How to participate

- Film a short video of yourself, saying “**Applause is nice but not enough. I’m a [type of health worker] and what I need is ____.**”
- Upload your video [here](#) now through April 30.
- Share your video on social media and tag [#WHWWeek](#) (April 5 – 9), and [#ApplausesNotEnough](#).

It’s time for policymakers, health system leaders, and health employers to go beyond the applause and act for health workers. **Help us tell them how.**

Please see the tips for filming your testimonial on the following page. We want to be able to see you and hear your important message!

Our campaign

The World Health Organization declared 2021 the [International Year of the Health and Care Workers](#). Our video campaign builds on the WHO’s message that [#ApplausesNotEnough](#) for health workers, and highlights our [policy recommendations](#) calling for immediate investment in and specific actions for frontline health workers.

Your video may be shared on the Frontline Health Workers Coalition and HRH2030 websites, social media, our [YouTube channel](#), and throughout the year in compilation videos or blog posts. **We’ll keep advocating for and with you.**

Check out last year’s campaign videos [here](#).

Questions?

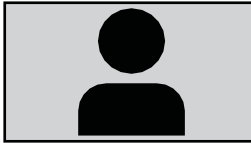
Email Carol Bales (cbales@intrahealth.org) or Elizabeth Walsh (ewalsh@hrh2030program.org).

TIPS FOR FILMING YOUR TESTIMONIAL

Choose a quiet and well-lit location

- Choose a **quiet** location that has **natural light** if possible.
- Make sure **your face is evenly illuminated**.
- Choose a **simple background** so that the spotlight is on you.

Do:



Don't:



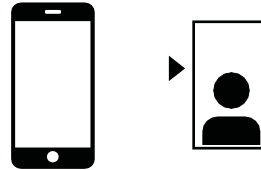
Hold your camera horizontally

Use any device with a camera to film your video. If you are using a phone, make sure you tilt it to film in **landscape mode**, not portrait. This means your **video should be horizontal**, not vertical.

Do:



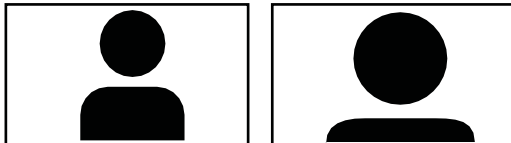
Don't:



Focus on your face

- Hold your phone very **still**. To stabilize the camera, you can use a tripod, or one of these [DIY tricks](#).
- **Focus on your face** and look directly at the camera.

Do:



Don't:

