CALLING ALL HEALTH WORKERS: TELL US WHAT YOU NEED
#ApplauseIsNotEnough | April 2021

Are you a health worker? Join our video campaign!

For World Health Worker Week (April 5 – 9) and throughout April, we want to share your testimonials. **Tell us what you need**—beyond the applause—to be safer, healthier, and more prepared to do the job.

**How to participate**

- Film a short video of yourself, saying **“Applause is nice but not enough. I’m a [type of health worker] and what I need is ___.”**
- Upload your video [here](#) now through April 30.
- Share your video on social media and tag #WHWWeek (April 5 – 9), and #ApplauseIsNotEnough.

It’s time for policymakers, health system leaders, and health employers to go beyond the applause and act for health workers. **Help us tell them how.**

Please see the tips for filming your testimonial on the following page. We want to be able to see you and hear your important message!

**Our campaign**

The World Health Organization declared 2021 the [International Year of the Health and Care Workers](#). Our video campaign builds on the WHO’s message that #ApplauseIsNotEnough for health workers, and highlights our [policy recommendations](#) calling for immediate investment in and specific actions for frontline health workers.

Your video may be shared on the Frontline Health Workers Coalition and HRH2030 websites, social media, our [YouTube channel](#), and throughout the year in compilation videos or blog posts. **We’ll keep advocating for and with you.**

Check out last year’s campaign videos [here](#).

**Questions?**

Email Carol Bales ([cbales@intrahealth.org](mailto:cbales@intrahealth.org)) or Elizabeth Walsh ([ewalsh@hrh2030program.org](mailto:ewalsh@hrh2030program.org)).
TIPS FOR FILMING YOUR TESTIMONIAL

Choose a quiet and well-lit location
- Choose a quiet location that has natural light if possible.
- Make sure your face is evenly illuminated.
- Choose a simple background so that the spotlight is on you.

Do:

[Image of person facing camera]

Don’t:

[Image of person facing away from camera]

Hold your camera horizontally
Use any device with a camera to film your video. If you are using a phone, make sure you tilt it to film in landscape mode, not portrait. This means your video should be horizontal, not vertical.

Do:

[Image of a phone in landscape mode]

Don’t:

[Image of a phone in portrait mode]

Focus on your face
- Hold your phone very still. To stabilize the camera, you can use a tripod, or one of these DIY tricks.
- Focus on your face and look directly at the camera.

Do:

[Image of a person facing camera]

Don’t:

[Image of a person facing away from camera]